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Local Flower Shops Plan to Feed 1,000 Needy People This Holiday
Local 1-800-FLOWERS Retail Stores Raise Donations for Phoenix Rescue Mission

Phoenix, Arizona, 12/15/2008 –1-800-FLOWERS Retail Stores are committed to making a difference in the lives of needy families by raising donations to purchase meals for the Phoenix Rescue Mission. 1-800-FLOWERS Phoenix is matching customer donations up to 500 meals from December 17-24, 2008. Additionally customers who purchase a large Classic Christmas™ Centerpiece this holiday will have 5 meals donated to the Phoenix Rescue Mission on their behalf.

“This is a busy time of year for our business and we have been very blessed. We are committed to making a difference and have challenged our employees to raise enough funds to feed 1,000 needy people this holiday”, said Cheryl Denham owner of the local 1-800-FLOWERS retail stores.

The Phoenix Rescue Mission serves three hot meals a day, 365 days a year to anyone that is hungry. Each meal is about 2,000 calories and nutritious, costing roughly \$1.92. The Phoenix Rescue Mission also provides emergency food boxes to families struggling to make ends meet.

“We will serve thousands of homeless and hurting people in the next two months. The holidays are a difficult time for many of our clients. Many are estranged from their families and memories of happier times can sadden the hardest of hearts,” said Jerry Sandvig, Executive Director of the Phoenix Rescue Mission. “This amazing gift from 1-800-FLOWERS Phoenix will bring joy to many at Christmas.”

To make a donation or purchase a Classic Christmas™ Centerpiece please call or visit any of the local 1-800-FLOWERS Phoenix Retail Stores. For more information on store locations visit www.1800flowersphoenix.com or call 602-507-4200. The Classic Christmas™ Centerpiece is a registered trademark of 1-800-FLOWERS®.

ABOUT 1-800-FLOWERS Phoenix – 1-800-FLOWERS Phoenix is a division of Arizona Family Florist LLC one of the fastest growing female owned and operated businesses in the state. 1-800-FLOWERS Phoenix is Arizona’s largest volume florist delivering more than 100,000 flower arrangements each year.

About Phoenix Rescue Mission – Founded in 1952, Phoenix Rescue Mission provides food, shelter, chapel and other services to the homeless and working poor people of metropolitan Phoenix. Hundreds of hot meals are served daily, showers and clean clothing are available, 180 beds provide shelter for men nightly, and clothing and food boxes are given to families in need. A 12-month, spiritually-based addiction recovery program is available for up to 20 men at one time. For more information, visit www.phoenixrescuemission.org.